Notes for Machine Learning I project. 11/11/2019

Variables used for the project

Target:

**# views**

**# likes**

**# dislike**

The target variable will be a weighted sum of the three variables

Feature:

**Trending\_date:** convert to appropriate date format (mm/dd/yy) weekend vs weekdays?

**Category\_id**: keep original

**Channel\_title:** cluster based on keyword?

**Publish\_time**: day time vs night time?

**Tags:** look for keywords and look up for most frequent ones, redefine the variable.

**Comments\_disabled:** keep original

**Ratings\_disabled:** keep original

**Video\_error\_or\_removed:** keep original